

## Be Inspired

### Marks & Spencers, Amersham

The Marks & Spencers team in Amersham fundraised hard for Medical Detection Dogs as part of its 'Charity of the Year' nomination. The team and their customer took part in several events and celebrated the end of the partnership by volunteering in our memorial garden – creating a peaceful space that will be used in years to come.



### Dominos

Staff from the Dominos head office used the money raised from their fundraising efforts throughout the year to take part in the charities name a puppy scheme.

Domino's CSR Manager, Angie Lawrence, said: *"Based in Milton Keynes, we like to do what we can to support local charities. When the opportunity came up for us to name a puppy - Domino we just couldn't resist. Supporting Medical Detection Dogs is an excellent way for us to help a local charity and ultimately assist someone to live a better-quality life."*

### Share your stories

We love to hear about our supporters fundraising activities so please share your stories with us at [fundraising@medicaldetectiondogs.org.uk](mailto:fundraising@medicaldetectiondogs.org.uk)

Your story will help to inspire other fundraisers and we may include you in our newsletter, on our social media or on our website.

## Corporate Supporters



**Medical Detection Dogs**  
Patron: HRH The Duchess of Cornwall

3 Millfield, Greenway Business Park, Winslow Road,  
Great Horwood, Milton Keynes, MK17 0NP

[fundraising@medicaldetectiondogs.org.uk](mailto:fundraising@medicaldetectiondogs.org.uk)  
[www.medicaldetectiondogs.org.uk](http://www.medicaldetectiondogs.org.uk) | 01296 655888



Registered Charity in England and Wales No. 1124533 and in Scotland No. SC044434



**Medical Detection Dogs**  
Patron: HRH The Duchess of Cornwall

## Why Medical Detection Dogs?

Medical Detection Dogs trains and places specialist Medical Assistance Dogs that alert their owners prior to a medical emergency. These dogs support individuals with complex health conditions who have absolutely no awareness of an impending life-threatening medical event.

World-leading work to investigate other conditions where our dogs can help is conducted by the Charity's second department Bio Detection Dogs.

In conjunction with the NHS Milton Keynes Foundation Trust and top universities our charity is conducting ground breaking research into the potential for dogs to assist clinicians in the early detection and diagnosis of cancers and other serious diseases.

Medical Detection Dog's work is much needed. One in two born after 1960 will be affected by cancer during their lifetime, diabetes is on the rise and the challenges facing the NHS are well known. We are already making a huge difference to many, but we have the potential to save many thousands and utterly transform the future detection of disease by offering a reliable, cost-effective and simple solution to early disease detection. However, as a charity we rely solely upon the public's generosity and good will, which is why we are so grateful to companies like yourself who offer their support to us.

There are many ways to assist this amazing charity to deliver its full potential. Any financial support is obviously welcomed and encouraged, but we also need volunteers, without whom we simply wouldn't exist. There are so many ways that you can be involved and this pack gives you some ideas for how you and your employees can be a part of the charity's journey going forwards.

Our potential is amazing and your support can help us realise it.

## How we can work together

**Be a Proud Sponsor.** We have some amazing events from our dogs day out to our annual carols by candlelight.

**Enter a Team.** Get your staff involved in a range of challenges from skydives to marathons. If you run a matched giving scheme you will spur your employees on.

**Give a donation or a gift in kind.** If you have equipment you no longer need why not donate it to Medical Detection Dogs? We are always looking for raffle prizes for events so why not donate your end of season stock.

**Volunteering.** Join us and make a difference volunteering as a puppy socialiser or fosters, at one of our fundraising events or offer a few hours of professional skills. Even a few hours can make a difference and provides you with the opportunity to get out of your office and use your skills to help the local community.

**Hold an event of your own.** From dress down days to holding a coffee morning, getting behind your own event can be one of the most rewarding things to do as well as one of the most fun and is a great way of team building.

**Payroll Giving.** Payroll giving is an easy way to give money to Medical Detection Dogs. By your employees donating a small amount each month from their pay cheque, they are not only helping others, but giving in a tax efficient way.

**Regular Giving.** Regular giving not only helps to fund the vital work Medical Detection Dogs does, but also allows the charity to plan for the future with a little more confidence.

Regular giving also enables you to make a difference in a way that fits in with your personal budget, you can increase, decrease or cancel your regular gift at any time.

**Recycling.** Old printer cartridges, stamps and foreign coins will all help raise funds and help the environment to.

**Charity of the Year.** Make us your Charity of the Year and help us save and change even more lives.

## Reasons to get involved

**Tax Benefit.** Under the gift aid scheme business can obtain tax relief when they give money, whether as a one off or a regular payment.

**Advertising and PR opportunities.** We will work with you to ensure that you get the exposure that you want for your commitment to fundraising for the charity. These can include press releases sent to community publications, so make sure you let us know when you are planning an event.

**Facebook and Twitter.** Are tools used by Medical Detection Dogs to help promote upcoming events to our current supporters. We also use it to keep the community up to date on how you are supporting us.

**A supportive Fundraising Team.** At Medical Detection Dogs, we have a team that will support you in your fundraising efforts. We have promotional materials plus experience that will help make your fundraising easy and fun.

**Staff Involvement, motivation and training.** Fundraising and volunteering promotes team spirit amongst staff and helps individuals learn new skills and gain confidence in a friendly and supportive environment.

