

Dazzle in December with our **Festive Best Day**



Get into the “howly day” spirit! This pack gives you everything you need to know about arranging your own Festive Best Day.

www.medicaldetectiondogs.org.uk/festivebestday



Registered Charity in England and Wales No. 1124533
and in Scotland No. SC044434

Medical 
Detection Dogs

Patron: HRH The Duchess of Cornwall

We are delighted that you have signed up for the Medical Detection Dogs Festive Best Day.

This pack is full of ideas to help you plan your day and have fun in your festive best. Every pound raised really can help us to save and change lives.

Here's how you can get started:

1. Choose a date to dazzle in December

Whether you are wearing a jolly jumper, a seasonal suit or a t-shirt covered in tinsel be sure to pick a date where the biggest number of people can join in. Festive Fridays are often best for fun activities but think about the people you want to join in and the best day for them.

Next you need to spread the cheer!

2. Spread the Cheer

We need your help to spread the festive cheer whilst raising money for a good cause.

- Put up the posters from your pack
- Send save the dates for your Festive Best Day
- Post about the day on social media
- Add the event to your email signature
- Remember you may need to remind guests 2 or 3 times about your plans so make sure to send regular reminders about your event.

3. Put on your Festive Best

Be creative. This is your opportunity to go as crazy as you would like. You can wear anything from your favourite festive fancy dress to simply putting on your jolliest jumper.

Don't have a Christmas outfit to hand? There is no need to splash the cash on a new outfit. Why not create your own festive masterpiece by adding some baubles or tinsel to an existing outfit.

Don't forget to get a picture of everyone together and share it on social media.

4. Raise Money

Collect £2 for everyone wearing their festive outfit (and why not fine the bah-humbugs for not wearing theirs and get £2 from them too.)

This pack also has ideas on activities you can do on the day to help raise a little extra. Every £ you raise will help us to train more dogs to save and change lives.



Fundraising Ideas

Turn your day into one big festive fundraiser with some of these ideas!

Bah Humbug

Don't let anyone be left out of the Festive Fun. Collect fines from the bah-humbug in the office!

Festive Bake Sale

Get everyone to bake something festive (or purchase shop brought goodies for those who don't like cooking) and sell them to raise even more funds for Medical Detection Dogs.

Sponsor a friend or colleague to wear the worst outfit

Why not raise some extra funds by paying £1 to nominate a friend or colleague to wear the worst outfit that you can find. Get your office or school to vote from all of the nominations.

Once you have a winner you need to choose two or more of the worst outfits you can find and display them in advance with collection tins. The outfit with the most donations wins. The only way the person can get out of wearing it is if they make a larger donation than the winning outfit accumulated.

Christmas Cards

Why not send your friends, family and colleagues a Medical Detection Dog Christmas card. All profit from the cards comes to the charity. Details of the range are available online at www.medicaldetectiondogs.org.uk/merchandise

Don't want to send cards this year? Why not make a donation to Medical Detection Dogs instead.

Get rid of those unwanted gifts

Why not use up those unwanted gifts from last year and ask friends and colleagues to donate. Your trash could be someone else's treasure!

Guess the number of Christmas chocolates in the jar

Count the chocolates into a jar and ask your friends or colleagues to have a guess in return for a donation to Medical Detection Dogs. The winner receives the jar full of Christmas choccies!

Jolly Jumper competition

Why not host a Jolly Jumper competition? Ask for a donation to enter the competition and get your very own Santa to be the judge. All you need is a small prize for the winner.



Checklist

- ☐ Select your date and make sure it is in everyones diaries
 - ☐ Spread the word. Put up posters, send out emails, share on your social media and make sure everyone knows to come in their Festive Best on the big day.
 - ☐ Ask for £2 an outfit and have fun with your extra fundraising plans. You can make your donations go further by using the Gift Aid Form on the next page, and asking everyone taking part to do the same.
- P.S Dont forget your four legged friend. Why not pay an extra £1 and put them in a festive outfit to.
- ☐ Don't forget to fine your Bah Humbugs!
 - ☐ Take pictures and share them on social media
 - ☐ Collect and pay in those vital funds. Details on page 7.



Festive Best Day



Text MDDC17 £2
to 70070 to make your
donation to the
Medical Detection Dogs
Festive Best Day
and make a
difference today.

Come along and join in the fun.

We are hosting a Festive Best Day in aid of Medical Detection Dogs:

Date:

Place:

Time:



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Charity Gift Aid Declaration

Boost your donation by 25p of Gift Aid for every £1 you donate.

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below:

☐ I want to Gift Aid my donation of £

and any donations I make in the future or have made in the past 4 years to: **Medical Detection Dogs**

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

My Details

Title: First name or initial(s): Surname:

Full home address:

.....

.....

..... Postcode:

Date:

Please notify Medical Detection Dogs if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive additional tax relief, you must include all your Gift Aid donations on your self-assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please return to:

Medical Detection Dogs

3 Millfield, Greenway Business Park, Winslow Road,
Great Horwood, Milton Keynes MK17 0NP

Paying in

When the outfits are packed away, don't forget to send us all the donations you worked hard to raise. Its quick and easy.

Thank you for your support

To return the money you have raised please complete this form and send to: **Medical Detection Dogs, 3 Millfield, Greenway Business Park, Winslow Road, Great Horwood, Milton Keynes, MK17 0NP.**

PLEASE COMPLETE FUNDRAISER DETAILS IN BLOCK CAPITALS

Title: Forename: Surname:

Address:
.....
.....

Postcode:

Telephone/Mobile: Date of birth (if under 18):

Signature of Parent/Guardian if fundraiser is under 18:

Type of event **Festive Best Day** Cash Donations £

Date of event Online Donations £

Total £

WAYS TO PAY IN YOUR MONEY Select one of the following ways to send the money you have raised (please don't send cash in the post)

☐ **ONLINE FUNDRAISING PAGE** ☐ JustGiving £

☐ Virgin Money Giving £

☐ **CHEQUE** (payable to Medical Detection Dogs enclosed) £

☐ **BANK TRANSFER** (CAF BANK LTD Account name: Medical Detection Dogs £
Account number: 00017255 Sort Code: 40-52-40 Please let us know what reference
you have given your donation by emailing operations@medicaldetectiondogs.org.uk
or calling 01296 655888.)

☐ **DEBIT/CREDIT CARD** (if paying by card, please give your card details below) £

If paying by card, please give your card details here:

☐ Mastercard ☐ Visa

Card No:

Expiry Date: / Issue No: Security Number:
(Last three digits on signature strip)

Name on Card:

Signature: Today's Date:

MAKE YOUR SPONSORSHIP GO FURTHER

Don't forget to send us your sponsorship form so that we can claim an extra 25 percent on your qualifying Gift Aid sponsorship money.

**Thank you for joining in the
Medical Detection Dogs Festive Best Day.
Because of your help, we can train more dogs to
save and change lives.**

**Discover more about our work at
www.medicaldetectiondogs.org.uk**



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