

Name a Puppy



Medical 
Detection Dogs

Patron: HRH The Duchess of Cornwall

Why we need your help

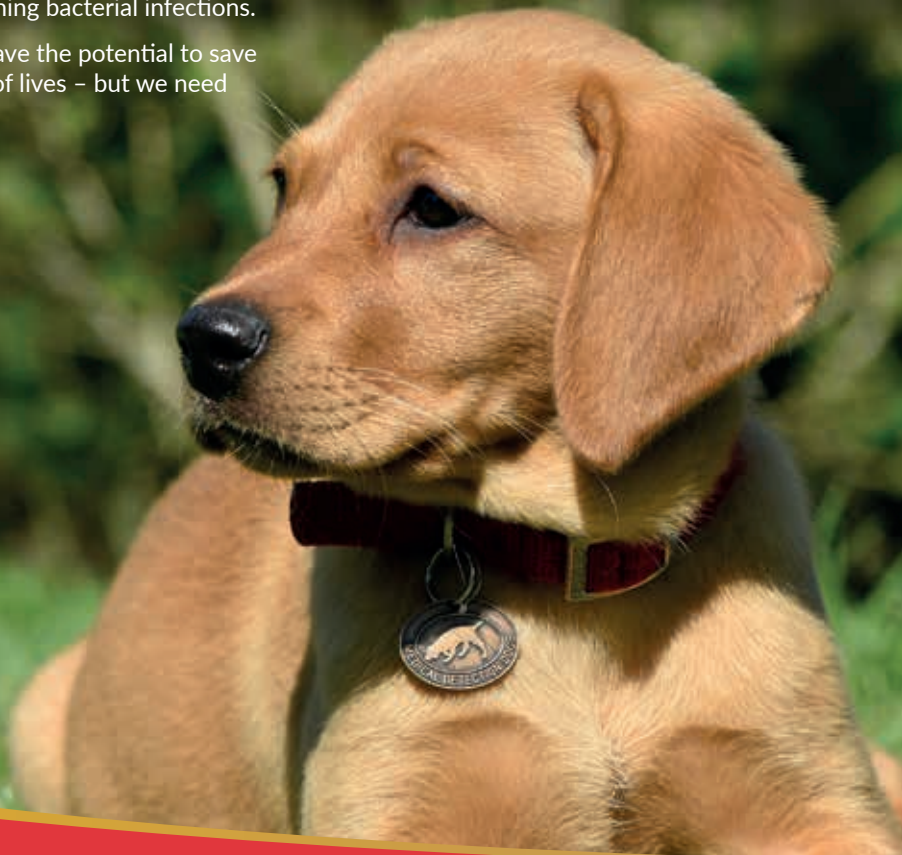
Medical Detection Dogs saves lives.

Our dogs are specially trained to detect and recognise the smell of human diseases and to alert people with life-threatening conditions such as Type 1 Diabetes, Addison's disease and PoTS (Postural Tachycardia Syndrome). This helps prevent medical emergencies and drastically improves their quality of life. Since 2008 we have placed over 150 life-saving dogs with people who desperately needed them – and we want to help many more.

It is estimated that our Medical Alert Assistance Dogs save the NHS hundreds of thousands of pounds per year, yet Medical Detection Dogs receives no government funding and is reliant on the generosity of our wonderful supporters – people just like you.

We also conduct research into the early detection of cancer and other diseases. Our Bio Detection Dogs are part of several research collaborations investigating the potential of dogs to play an important role in the diagnosis of diseases including prostate cancer, bowel cancer, Parkinson's disease, malaria and life-threatening bacterial infections.

Our dogs have the potential to save thousands of lives – but we need your help.



The Name a Puppy options

You have two options when it comes to Naming a Puppy:

Option 1

For a minimum donation of £4,000 we will send you:

- A puppy arrival letter and photo of your puppy
- Regular copies of our Sniff magazine and e-newsletter
- Two 'pupdates' to let you know how the puppy is getting along (these are sent at approximately 6 month intervals)
- A certificate once qualified
- An accreditation profile when the puppy has completed its training.

Option 2

For a minimum donation of £8,000 we will send you:

- A puppy arrival letter and photo of your puppy
- Regular copies of our Sniff magazine and e-newsletter
- Two 'pupdates' to let you know how the puppy is getting along (these are sent at approximately 6 month intervals)
- A certificate once qualified
- An accreditation profile when the puppy has completed its training
- The chance to meet the puppy at our centre and see first-hand the work that we do*.

** You will be responsible for arranging & paying for your own transport and accommodation as necessary.*



How you can Name a Puppy

As an individual

You can make a one-off donation or choose to fundraise towards your target*. We are happy to support you on your fundraising journey.

As a group

Choose to make a one-off donation or involve your work colleagues, community or school and fundraise towards your target*.



"When the opportunity came up for us to sponsor Domino we just couldn't resist. Supporting Medical Detection Dogs is an excellent way for us to help a local charity and ultimately assist someone to live a better quality life."

*Angie Lawrence,
Domino's CSR Manager.*

In memory of a loved one

Naming a puppy can be a great way of creating a tribute to a loved one and a wonderful means of ensuring their memory lives on. You can raise the funds by establishing a Tribute Fund in their name – friends and family of your loved one can then make donations, or you can organise events to help you reach your target*.

For more information on setting up a Tribute Fund please contact fundraising on 01296 655888 or fundraising@medicaldetectiondogs.org.uk

A gift in your Will

Leave a special gift in your Will to name a puppy, and nominate a friend or family member to receive the photographs and updates. It is a lovely way to leave a legacy that will be used to save and change lives.

* You will only be added to the puppy naming waiting list when you have reached your fundraising target.

Naming your puppy

How do I choose a name?

- Dogs have an easier time recognising names that are either one or two syllables so please try and choose a name that is no longer than this
- Remember the name needs to be called out in public so please avoid anything that might be embarrassing
- We will check all names and if your first choice cannot be used we will consider your other choices. If none of the names you have chosen can be used, we will ask you to select other names.

What name will you choose?

The dog will be somebody's best friend - and a best friend deserves a truly fantastic name.



"Magic really is my best friend and my soul mate, all wrapped up in a clumsy exterior with his puppy-dog eyes and his grandfather-like eyebrows that say so much! Having him without his alerting ability would be tonic enough, but to then have his amazing talent on top is both a bonus and privilege."

Claire Moon

Perhaps you could name a puppy in memory of a loved one, or in celebration of a special birthday or achievement. Perhaps someone famous will inspire your puppy name or maybe it will be after a place that means a lot to you.



Frequently asked questions

How long will I have to wait to name a puppy?

We cannot say for certain. It can take up to 12 months depending on the number of people we have on the waiting list at the time.

You will be sent an arrival letter as soon as the puppy has been named.

Please note that you will only be added to the puppy naming waiting list when you have reached your fundraising target.

Can I choose whether the puppy is a Medical Alert Assistance Dog or a Bio Detection Dog?

Our puppies are selected for a role we believe is right for them.

We won't usually know until they are well into their training what that role will be, which means it isn't possible to choose.

What happens if the dog doesn't become a Medical Detection Dog?

It costs nearly £13,000 to select, care for, and socialise our puppies prior to the advanced training stage. Sometimes during their training, it becomes apparent that a dog might not be suitable and, in the dog's best interests, s/he will be carefully rehomed as a pet dog.

Does my money go directly to the named puppy?

Medical Detection Dogs will use your donation for essentials such as training, insurance, vets fees and wherever the need is greatest.

I recently gifted you a donation but have just found out about your Name a Puppy Scheme – can my donation now be put towards this?

Unfortunately, we cannot implement the Name a Puppy Scheme in retrospect.

The charity needs to be informed of your intention to name a puppy at the point of donation.

How long does the puppy training take?

There is no exact set time for training a Medical Detection Dog, each puppy has an individual training plan suited to their needs.

Will the puppy be placed near me?

Our Medical Alert Assistance Dogs are socialised and matched to the most appropriate client, so they will be placed where they are most needed. Unfortunately this may not be local to you.

Our Bio Detection Dogs all live locally to our training centre.

Can I choose a specific breed or colour of dog?

We are unable to specify the breed or colour of the puppy you will be naming; however, we can guarantee that they will be adorable!



I want to Name a Puppy

Sponsorship level: ☐ Minimum £4,000 donation ☐ Minimum £8,000 donation
(please tick one)

My puppy names in order of preference are:

Girls Names

1.

2.

Boys Names

1.

2.

Please note that all names are subject to approval from Medical Detection Dogs and if the names proposed are not suitable, we'll be in touch to ask you to suggest some others.

Contact name:

Sponsor or group name:

Please tick the box below if this sponsorship is:

☐ In memory of (name) ☐ In celebration of (e.g. event) ☐ Other (e.g. individual/group)

Your address:

.....

..... Postcode:.....

Tel no:

Email:

Address that updates should be sent to (if different from above):

Name:

Address:

.....

..... Postcode:.....

I would like to pay by: ☐ Card ☐ Cheque (Please make cheques payable to Medical Detection Dogs)

Name on card: Card type:.....

Card no: Issue no:

Start date: / Expiry date: / 3 digit security no.

*(Last 3 digits on strip
on the back of card)*

Signature:

Date:

THANK YOU FOR YOUR SUPPORT

PLEASE COMPLETE THE GIFT AID SECTION OVERLEAF

Don't forget to *giftaid it*

Gift Aid declaration

Boost your donation by 25p of Gift Aid for every £1 you donate.

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below. Only individuals can claim Gift Aid. Groups are not eligible.

☐ I want to Gift Aid my donation of £.....

and any donations I make in the future or have made in the past 4 years to: **Medical Detection Dogs**

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

My Details

Title:.....First name or initial(s):.....

Surname:.....

Full home address:.....

.....

.....

.....Postcode:

Date //

Please notify Medical Detection Dogs if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your self-assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please return form to:



3 Millfield, Greenway Business Park, Winslow Road,
Great Horwood, Milton Keynes, MK17 0NP

nameapuppy@medicaldetectiondogs.org.uk | www.medicaldetectiondogs.org.uk | 01296 655888



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