**MEDIA RELEASE**

***Date: DAY/MONTH/YEAR***

***Event Organiser contact no or email:xxxxxxxx***

**INSERT TITLE OF YOUR EVENT HERE**

The (**insert name of event**) will be taking place on (**insert date including and month**) at (**insert address with postcode**) at (**insert time)** and hopes to raise vital funds for Medical Detection Dogs (**or something similar**).

The event will include (**insert more details about the event here including what’s happening on the day/night and how funds will be raised**).

**INSERT QUOTE HERE IF YOU SO WISH (SEE NB below)**

Tickets for the event cost (**insert amount in £)**

For ticket purchases and more information, please contact (**insert contact details for person selling tickets or organising event**).

Medical Detection Dogs (MDD) needs to raise over £1,900,000 this year to train more dogs to prevent medical emergencies, save human lives and improve quality of life.

For more information visit [www.medicaldetectiondogs.org.uk](http://www.medicaldetectiondogs.org.uk)

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**NB: If you would like to personalise the reason as to why you have chosen to support Medical Detection Dogs, simply include a quote from yourself or the event organiser. For example: “I have chosen to support Medical Detection Dogs, as it is a cause close to my heart,” said XXXXXX (insert your name), event organiser.**

**Note to Editor:**

**Medical Detection Dogs** is the world-leading organisation for research into canine olfactory diagnostics. We train dogs to detect the odour of disease with the aim of developing faster, more efficient and less invasive diagnostics that lead to better patient outcomes. Our Bio Detection research includes cancer, neurological disease, COVID-19 and bacterial infections and has the potential to benefit millions.  We already apply what we know about the science of canine olfaction to benefit people by training Medical Alert Assistance Dogs, which help individuals manage complex, life-threatening medical conditions. [www.medicaldetectiondogs.org.uk](http://www.medicaldetectiondogs.org.uk)

Facebook: @MedicalDetection Dogs Twitter: @MedDetectDogs

Instagram: @Medical Detection Dogs