

Medical Detection Dogs



Patron: HRH The Duchess of Cornwall

Become a
Corporate
Suppawter



Dogs saving lives – Our world-leading work is only possible with support from organisations like yours and there are many ways you can help.

Support from local and national businesses enables us to train more dogs to save lives using their amazing sense of smell. At Medical Detection Dogs we believe that the key to faster and more accurate diagnosis of human disease is held in the nose of man's best friend. By partnering with us you will be key to what these world-leading super sniffers can achieve.

Bio Detection Dogs learn the odour of diseases that could affect us all, like cancer, Parkinson's and malaria and bring us closer to accurate, rapid and non-invasive early diagnosis.

Medical Alert Assistance Dogs save the lives of individual clients with complex health conditions which cause them to become very unwell with no warning. Their wet-nosed superheroes give them an alert which signals they are about to have a potentially life-threatening medical event so they can get to safety and avoid injury and hospitalisation.

There are many ways you and your organisation can get involved with and we hope you look forward to exploring some of them in this guide.

We are a small charity making a big difference and we'd love you to help us have an even bigger impact.

Thank you

"Stowe not only helps me by managing my PoTs but he is my constant companion. He has helped me smile again and he motivates me to do things I had stopped doing."

Zoe



Why partner with Medical Detection Dogs?

As well as allowing us to continue our life-saving work, partnering with us could have lots of benefits for your business, such as:

Staff involvement, motivation and morale

Fundraising and volunteering promotes team spirit and working together for a common cause will lift spirits and contribute to staff wellbeing.

PR opportunities

Wherever possible we will ensure we highlight your involvement and support across traditional and social media platforms.

Support from us

We have a friendly and committed fundraising team who love to make it easy and fun for those raising money and awareness for us.

Corporate social responsibility

Working with a charity helps to demonstrate your positive contribution to your community and has a beneficial impact on society.

Tax benefit

Companies can claim tax relief for qualifying donations to charities, whether as a one-off or regular payment.

Training and awareness

Partnering with us will inform your workforce about our amazing four-legged workforce and how they can benefit many people. Through learning about our work they will also become more aware of health conditions that affect us all and issues such as disability and inclusivity.

Dogs!

The positive impact dogs can have, not only physically in the case of our trained super sniffers but on mental health, is well documented and we can guarantee many lovely pictures and heart-warming stories about our dogs.

And what's in it for us?

Your support will have wide-reaching benefits for us, including:

Fundraising – increased support will in turn lead to additional funds as people learn about our work and how they can contribute financially.

Awareness – spreading the word to a larger audience is essential in helping us grow our brand and move people to support us.

More supporters – and opportunities to get people involved.



How to support us

Make us your Charity Of The Year

Ongoing support in this way will help us save and change even more lives, and in return we can provide fundraising ideas and materials, PR opportunities and updates on how choosing us is making a difference to our work.

Become a Corporate Partner

Incredible relationships built around shared value together, we can create a unique partnership that has synergy with your business values and corporate social responsibility objectives. A strategic partnership that demonstrates a lasting life-changing impact for people with complex health conditions.

As your chosen charity partner, we'll help you demonstrate your commitment to positive social change so that you can build a stronger foundation of support from your employees, customers, and stakeholders. By partnering with us you will be key to what our world leading super sniffers can achieve.

Payroll Giving

An easy way to give money, by donating a small amount each month from their salary, your employees are not only helping our work, but giving tax in an efficient way as these donations are deducted from your pay before tax, meaning that every £1 you donate will only cost you a maximum of 80p.

Volunteer

Make a difference as a volunteer whatever your areas of interest or expertise and with as much or as little time as you can offer. Roles from puppy socialisers and event support to photographers and fundraisers (and many more) all contribute to our work and offer you the chance to use your skills and help the local community.

Give a gift in kind

Monetary donations are always gratefully received but gifts in kind can be extremely important and help us with our work. For example, your business may manufacture or sell items such as dog beds or toys which we could use as raffle prizes, or you might provide a service we need.

Sponsorship

Your business could sponsor one of our events such as the ever popular Dogs Day Out, featuring in event programmes and on marketing materials or our stand at national events such as Crufts and the Game Fair.





“Fundraising for Medical Detection Dogs has bought us together to bake, run, ‘paint the town red’ and challenge our knowledge of the canine world with dog-related quizzes. Our target is to raise enough money to sponsor the training of a Medical Detection Dog in any of their chosen vocations be it for the Bio Detection Dogs or Medical Alert Assistance Dogs. We are grateful to be playing our part in supporting these dogs to carry out such lifesaving work.”

Sarah Heming, Zoetis

zoetis

“Opem Security is delighted to be working in partnership with Medical Detection Dogs for a second year in a row. We are inspired by their achievements to date and their dedication to developing non-invasive, life-changing medical advancements, and care. Their four-legged friends have completely melted our hearts and we are committed to supporting the charity in any way that we are able. MDD has already helped to shape the lives of so many people for the better, in such a short space of time and we look forward to continuing this journey of support with them and seeing what they do next.”

Katy Carter, Sales and Marketing Manager, OPEM Security



“Medical Research Network (MRN) are very proud to support Medical Detection Dogs (MDD). Supporting patients in their communities is at the heart of who we are at MRN, and the incredible work that MDD does both in the research space with their Bio Detection Dogs and in the community with their Medical Alert Assistance Dogs speaks to what lies at their heart aswell. All of us are very pleased to be able to support and fundraise for Medical Detection Dogs and seeing them at our company office and events is always a highlight for the team.”

Dana Flight – Senior People Advisor, Medical Research Network



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