

Medical Detection Dogs

Patron: HM The Queen



BECOMING A CORPORATE SUPPORTER



Kerry Davies/Daily Mail



Working together to deliver our mission to save and enhance lives using our specially trained Dogs' extraordinary sense of smell.

Who we are

Medical Detection Dogs is a charity harnessing the power of a dogs' nose, to provide individual accredited lifesaving partnerships, and carry out world leading research in the training room leading to application and deployment in the medical field.

The dog's nose is an incredibly powerful bio sensor, with the ability to detect odours down to parts per trillion; the equivalent of a teaspoon of sugar diluted in two Olympic-size swimming pools of water. We utilize this incredible olfactory ability to change and save the lives of those paired with their own Medical Alert Assistant Dog and inform and advance the medical field of early diagnosis and detection.

Support from local and national businesses allows us to train more dogs to save lives with their extraordinary sense of smell.



A PoTs alert dog like Jules can save the NHS at least £79,172, across his working life, including savings of costs and additional societal costs.



Why we need Corporate Support?

Your support will have significant benefits for us, including:

Increased Fundraising

With your support, we can attract more financial contributions as people learn about our life-saving work and how they can help.

Enhanced Awareness

Expanding our reach to a larger audience is crucial for growing our brand and encouraging public support. Your partnership will help us achieve greater visibility and engagement.

More Supporters

Your involvement creates opportunities to engage more people, fostering a broader base of dedicated supporters.

Why become a Corporate Supporter?

Working with Medical Detection Dogs not only supports our life-saving work but also brings numerous benefits to your business. Here's how your company can benefit:

Enhance Staff Engagement and Morale

Involving your staff in fundraising and volunteering activities fosters team spirit and collaboration, contributing to overall staff wellbeing and motivation.

Boost PR Opportunities

We actively highlight our corporate partners' involvement and support across traditional and social media platforms, ensuring your company receives positive exposure.

Receive Dedicated Support Our friendly and committed fundraising team is here to make the process enjoyable and straightforward for those raising money and awareness on our behalf.

Demonstrate Corporate Social Responsibility

Collaborating with a charity showcases your company's positive impact on the community and contributes to societal wellbeing.

Enjoy Tax Benefits

Companies can claim tax relief for qualifying charitable donations, whether they are one-off contributions or regular payments.

Enhance Training and Awareness

Partnering with us educates your workforce about our incredible canine team and their ability to assist many people. Additionally, your employees will gain valuable insights into various health conditions, disabilities, and inclusivity issues.





How to support us

Make Us Your Charity of the Year

Ongoing support as your Charity of the Year helps us save and change even more lives. In return, we provide fundraising ideas and materials, PR opportunities, and updates on how your support is making a difference.

Become a Corporate Partner

Build relationships centred around shared values. Together, we can create a unique partnership that aligns with your business values and corporate social responsibility objectives. As your chosen charity partner, we'll help you showcase your commitment to positive social change, strengthening support from your employees, customers, and stakeholders. By partnering with us, you play a key role in what our super sniffers can achieve.

Payroll Giving

An easy way to donate, payroll giving allows your employees to contribute a small amount each month from their salary. These donations are made before tax, meaning every £1 donated costs a maximum of 80p, making it a tax-efficient way to support our work.

Volunteering

Make a difference as a volunteer, regardless of your areas of interest or expertise and with as much or as little time as you can offer. Roles range from puppy socialisers and event support to photographers and fundraisers. Your involvement helps our work and offers you the chance to use your skills to benefit the local community.

Give a Gift in Kind

While monetary donations are always welcome, and often preferred, gifts in kind can be extremely valuable to our work. Your business might manufacture or sell items we need or you might offer a service and expertise we currently lack.

Sponsorship

Your business can sponsor one of our local national events featuring in event programmes and marketing materials, along with joining us on the day.



"We've proudly partnered with Medical Detection Dogs for more than 15 years, nourishing the superhero dogs with our tailored nutrition to fuel their training and detection work. The relationship began with co-founder and CEO, Claire Guest, feeding Royal Canin to her own

dogs, and since then, our partnership has flourished into one of our most special and mutual partnerships. As an example of some of our highlights, in 2019, Medical Detection Dogs received funding through the Royal Canin Foundation for novel COVID-19 detection research, and in 2024, we were invited to meet Her Majesty the Queen in 2024, patron to the Medical Detection Dogs, as part of the charity's 15-year celebrations."

Suzy Roffey, Strategic Partnerships Manager PRO (Royal Canin)



"We are proud to support such an inspiring charity, and seeing the dogs in action at their training centre confirmed to us that what these dogs do is amazing. The impressive work they do truly helps to change people's lives. These dogs help to make a difference, and that is something worth supporting."

Steve Brown CEO (Pedigree Wholesale)



"Medical Research Network (MRN) are very proud to support Medical Detection Dogs (MDD). Supporting patients in their communities is at the heart of who we are at MRN, and the incredible work that MDD does both in the research space with their Bio Detection Dogs and in the community with their

Medical Alert Assistance Dogs speaks to what lies at their heart as well. All of us are very pleased to be able to support and fundraise for Medical Detection Dogs and seeing them at our company office and events is always a highlight for the team."

Dana Flight – Senior People Advisor, Medical Research Network

Jade and Jules



As a teenager, Jade began to suffer unpredictable faints, often injuring herself. Secondary school was plagued by absence, and she ended up having to try to teach herself from subject notes. "I couldn't go on school trips without family members going with me. I didn't get to go out with friends or do the typical things teenagers do. I went years without going to shops or cafes. I didn't even know how to use a contactless payment card until recently," says Jade.

After achieving the grades, she needed to study veterinary medicine at university, Jade decided to follow her dream and move away from home, hoping a fresh start. But Jade says; "It became very scary when I was getting injured alone in university accommodation with no family nearby and being unable to tell someone. I frequently had ambulance call outs for head related concussions, cuts, and black eyes."

Heartbreakingly, she decided to take some time out of university and life became limited to her family home. She didn't go out for months and even within the home she had to crawl along the floor to try to avoid injuring herself in a collapse. "I completely lost all independence, and my dream university course. I felt I had lost all my hope for the future," she says.

Her life has now been transformed by Fox red Labrador, Jules. Back at university, Jade knows Jules will alert her 2-5 minutes before an episode, allowing her to sit or lie down. She says: "He has made a huge difference to my life. I can work on off-site practical's and concentrate in labs. He is the brightest golden ray of light and has completely lit up my whole world. I know he has everything under control."



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